The Way to
Your appetite

TOASTED CORN FLAKES

If you have lost your appetite and wish to regain it; if you have a good appetite and wish to satisfy it—follow the guide post. It points the way to the most delightful Breakfast Food you ever ate. Toasted Corn Flakes possess a flavor so delicious—so different that you simply cannot resist it after the first taste. And you can eat your fill without fear of harmful results. Corn is the most nutritious and healthful of all cereals, and Toasted Corn Flakes are corn in the newest and best form. A food for the sweet-tooth of youth—for everybody. 10¢ all grocers.

BATTLE CREEK TOASTED CORN FLAKE CO.
BATTLE CREEK, MICH.